

Event Trends

EventUp analyzed all events booked in 2021 through the venue directory. The results are listed below in an infographic.

July

**BUSIEST
PLANNING
MONTH**

Top 3 Parties Planned:

- Birthday Party
- Social Events
- Wedding



Where folks are partying:

- California
- New York
- Texas
- Florida
- Georgia



Saturday

**MOST POPULAR
EVENT DAY**

\$2,037

**AVERAGE
EVENT SPEND**

Top venue types:

- Event space
- Restaurant
- Other
- Hotel



When folks are partying:

- December
- October
- September



150

**AVERAGE
GUEST COUNT**

\$120,000

**MOST EXPENSIVE
EVENT -
WEDDING**

Top party cities:

- New York
- Los Angeles
- Atlanta
- Chicago

